Annual Corporate Sponsorship Opportunities

The Virginia Pharmacy Association (VPhA) would like to extend the opportunity of annual corporate sponsorship opportunities to your organization.

Annual Corporate Sponsors are recognized in multiple formats throughout the year. This gives our sponsors the ability to reach our membership and pharmacy audience on their level with **effective brand representation**. The ability to become a Sponsor is available year-round but approved on a first-come, first-serve basis. Information about corporate sponsorship and its benefits are outlined below.

If you are interested or have follow-up questions, contact **VPhA Coordinator, Bree Kozlowski** at **(804) 285-4145** or via email at **info@virginiapharmacists.org**

virginiapharmacists.org/about/corporate-sponsorship

GOLD - $15,000

- Promotion as a vendor partner for pharmacies and pharmacists
- Logo on VPhA website, meeting programs, and E-Newsletter (annually)
- Company description and link to website on VPhA Sponsors webpage (annually)
- One (1) opportunity to engage members and VA Pharmacists through a product or CE-based webinar (Product Theater)
- Publish two (2) vendor related articles in the VPhA E-newsletter
- Complimentary Convention exhibit booth package in prime location
- Recognition as Gold Sponsor across all convention materials and events with exclusive signage
- Full page color ad in Convention Program
- Complimentary Full Registration for four (4) representatives exhibiting at VPhA Annual Convention
- VPhA Executive Director assistance with fostering and building relationships throughout VA

SILVER - $10,000

- Promotion as a vendor partner for pharmacies and pharmacists
- Logo on VPhA website, meeting programs, and E-Newsletter (annually)
- Company description and link to website on VPhA Sponsors webpage (annually)
- One (1) opportunity to engage members and VA Pharmacists through a product or CE-based webinar (Product Theater)
- Publish two (2) vendor related articles in the VPhA E-newsletter
- Complimentary Convention exhibit booth package in prime location
- Recognition as Silver Sponsor across all convention materials and events with exclusive signage
- Half page color ad in Convention Program
- Complimentary Full Registration for two (2) representatives exhibiting at VPhA Annual Convention

BRONZE - $5,000

- Promotion as a vendor partner for pharmacies and pharmacists
- Logo on VPhA website, meeting programs, and E-Newsletter (annually)
- Company description and link to website on VPhA Sponsors webpage (annually)
- Publish two (2) vendor related articles in the VPhA E-newsletter
- Recognition as Bronze Sponsor across all convention materials and events with exclusive signage

Interested in making an impact at this year's Annual Convention?

Check out our **2025 Convention Sponsorship Brochure and 2025 Exhibitor Prospectus** for endless promotional options and event opportunities.

VIRGINIA PHARMACY ASSOCIATION

VPhA CORPORATE SPONSORSHIP AGREEMENT

COMPANY NAME

ADDRESS

CITY | STATE | ZIP

CONTACT NAME | TITLE

TELEPHONE | FAX

EMAIL ADDRESS | WEBSITE

I AGREE TO THE FOLLOWING SPONSORSHIP:

COST OF SPONSORSHIP:

Designate the authorized payment type:

☐ SEND AN INVOICE ☐ CHECK ENCLOSED ☐ DEBIT/CREDIT CARD* ☐ ACH/WIRE TRANSFER

*a 10% added fee will be applied to all card transactions

☐ DISCOVER ☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

CARD NUMBER | EXP DATE (MM/YY) | CVV

SIGNATURE | PRINT NAME

Submit completed form(s) to:

Virginia Pharmacy Association | 2530 Professional Rd. Richmond, VA 23235

Attention: Bree Kozlowski, VPhA Coordinator

Email: info@virginiapharmacists.org

Phone: (804) 285-4145 | Fax: (804) 285-4227

SPONSORSHIP TERMS AND CONDITIONS

The Virginia Pharmacy Association (VPhA) will recognize sponsors for their support as outlined in the annual corporate sponsorship brochure and in other activities as determined by VPhA to be appropriate for the association. Sponsors are responsible for ensuring their use of outline benefits. VPhA will not issue an in-kind refund for unused benefits before the end of a sponsor's agreement. Annual Corporate Sponsorship is a 12-month sponsorship agreement starting from the date of registration. Corporate sponsorship must be renewed each year to maintain status and benefits. Virginia Pharmacy Association reserves all rights and decision-making authority over all aspects of the sponsorship component, including but not limited to the selection of sponsors, identification of appropriate sponsorships; recognition of sponsors, and any and all other terms, conditions, and fees. All sponsors receive the right-of-first refusal to continue sponsorship through the next year. All sponsor listings for printed or electronic recognition benefits are contingent upon receipt of the sponsor's signed agreement and payment before specified deadline. Sponsors shall not assign, allocate, or contract out the whole or any part of the sponsorship responsibilities or obligations assigned to it without the express prior consent of VPhA. If a sponsor should choose to cancel, a written request must be received by VPhA no later than 10 business days following sponsor registration. No refund will be given if received after 11 business days following registration.

VPhA FEDERAL TAX I.D. 54-0420448