

Virginia Pharmacists Association Signs Agreement with Tabula Rasa HealthCare to Provide Medication Safety Technology Education to Members

Association members will have the opportunity to become Certified MedWise Advisors™ to enhance patient care and establish Value-Based Payer Agreements

May 6, 2021: Virginia Pharmacists Association (VPhA) is pleased to announce it has signed an agreement with [Tabula Rasa HealthCare, Inc. \("TRHC"\)](#), a healthcare technology company advancing safer use of medications, to educate members on TRHC's medication safety software, MedWise™. The partnership will develop medication safety programming and promote the opportunity for pharmacists to become Certified MedWise Advisors™, expanding the skillset to enhance patient outcomes and reduce overall costs.

VPhA's mission is to assure the viability and vitality of the profession of pharmacy by advocating for pharmacists and pharmacy technicians in legislative, regulatory, and public affairs. One of its main goals is to advocate for and implement pharmacist-provided health care services across the Commonwealth and to identify new health care delivery services.

"This partnership exemplifies our mission to promote and protect the role of pharmacists as the medication expert in patient care relationships, and as an integral part of the health care team," said VPhA Executive Director Christina Barrille. "We look forward to collaborating with [TRHC](#) to bring awareness of polypharmacy and place [MedWise](#) in the hands of as many pharmacists in Virginia as we can."

MedWise's ability to create a simultaneous, multi-drug analysis identifies patients who are at high risk for adverse drug events. With this information, pharmacists can provide personalized medication management for the patient, a game-changer for pharmacy practice.

"TRHC is proud to partner with VPhA in creating awareness of the safe use of medication," said TRHC President Orsula V. Knowlton, PharmD, MBA. "A primary role of pharmacists in the community is to promote patient wellness and safety. Through the broad use of MedWise, we are preparing Virginia pharmacists, today, and for the post-COVID-19 future. Our systems support pharmacists as they continue to be sought-after for direct care, including the management of complex medication regimens to optimize outcomes and reduce total costs."

As part of the initiative, TRHC will be hosting exclusive Product Theater sessions in the near future to educate members on this revolutionary technology and learn how it can be leveraged to improve patient outcomes and reduce overall healthcare costs.

Learn More: <https://blog.prescribewellness.com/mds-pharmacy-association/>

About Tabula Rasa HealthCare

Tabula Rasa HealthCare (TRHC) provides medication safety solutions empowering healthcare

professionals to optimize medication regimens and reduce medication-related risk, specifically targeting adverse drug events. Utilizing its proprietary medication decision science technology, MedWise™, TRHC improves patient outcomes, reduces hospitalizations, and lowers healthcare costs. Additionally, TRHC provides an extensive clinical telepharmacy network across the U.S. Its solutions are trusted by health plans and pharmacies nationwide to help drive value-based payment results. For more information, visit [TRHC.com](https://www.trhc.com).

VPhA Media Contact

Tricia Dewey

info@viriniapharmacists.org

Tabula Rasa HealthCare Media Contact:

Dianne Semingson

dsemingson@trhc.com

T: (215) 870-0829

Tabula Rasa HealthCare Investor Relations Contact:

Frank Sparacino

Senior Vice President, Investor Relations and Corporate Development

fsparacino@trhc.com

T: (312) 451-2157