

Refer a Nonmember, Earn Rewards

VPhA's Midyear Conference Referral Rewards Program thanks VPhA members for inviting their colleagues to join the association.

Here's how it works: Refer a nonmember that registers for VPhA's 2019 Midyear Conference, and you will receive \$25 incentive credit that can be applied towards a future purchase with VPhA. Example: you can use the credit towards registration costs for VPhA's 138th Annual Convention in Virginia Beach from August 16th - 18th, 2019. Or you can even use it towards your membership renewal dues. The incentive credits will be distributed the week after the Midyear conference. *Note: A nonmember is considered an individual that has not been a VPhA member for the past three years.*

For new members, it's a great way to explore everything VPhA has to offer. And for current members, there's no limit to how many nonmembers you can refer.

Refer a New Exhibitor, Earn Rewards

VPhA's Midyear Conference Referral Rewards Program thanks VPhA members for inviting businesses, including nonprofits in the healthcare industry, to participate in the association's activities.

Here's how it works: Refer a new exhibitor that registers for VPhA's 2019 Midyear Conference, and you will receive \$25 incentive credit that can be applied toward a future purchase with VPhA. Example: you can use the credit towards registration costs for VPhA's 138th Annual Conference in Virginia Beach from August 16th - 18th, 2019. Or you can even use it towards your membership renewal dues. The incentive credits will be distributed the week after the Midyear conference. *Note: A new exhibitor is considered a company that has not exhibited at a VPhA event in the past three years.*

For new exhibitors, it's a great way to explore everything VPhA has to offer. And for current members, there's no limit to how many exhibitors you can refer.

VPhA 2019 Grand Prize

All 2019 Referral Program participants who sign up at least one qualifying nonmember registration or new exhibitor for VPhA's 2019 Midyear conference between December 1, 2018 and February 8, 2019, will receive entry to this year's grand-prize drawing for the chance to win a free registration to VPhA's 138th Annual Meeting in Virginia Beach, in August.

Receive one grand-prize drawing entry per nonmember or exhibitor you recruit.

Recruiter Leaderboard

Track your progress toward recruiter recognition and the number of entries you've earned toward the VPhA 2019 grand-prize drawing on the Recruiter Leaderboard which will be posted in VPhA's website and on social media. The leaderboard is updated monthly to reflect the total number of qualifying nonmembers or new exhibitors who were recruited by eligible participants since December 1, 2018.

Sign up at least three qualifying nonmembers or new exhibitors during the 2019 Referral program, and be recognized on the leaderboard for each recruiter level you reach:

- Bronze recruiter (three to six new recruits)
- Silver recruiter (seven to 10 new recruits)
- Gold recruiter (11-plus new recruits)

The more nonmembers and new exhibitors you recruit between now and February 8, 2019, the more rewards you earn and the better your chances of winning the grand prize. Start recruiting today!

For questions or concerns, please contact Kathryn Morris at info@virginia pharmacists.org